

LOVE. KINDNESS. VISION. SUPPORT. HOPE.
HAVAIANAS & WOMEN FOR WOMEN INTERNATIONAL CELEBRITY FASHION EXHIBITION AT
SOMERSET HOUSE

River Rooms, Somerset House, Strand, London WC2R 1LA

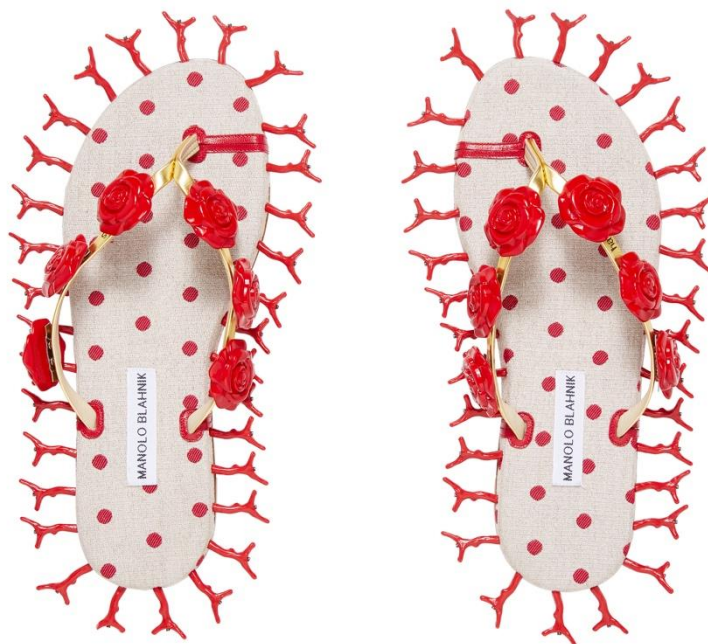
Saturday 15th – Saturday 22nd July 2017

www.havaianas.com

Entry is Free

Curated by renowned fashion entrepreneur **Maria Kastani**, Brazilian lifestyle brand, **Havaianas**, has announced that they will exhibit their Havaianas x Women for Women International, celebrity collection at the prestigious Somerset House, this July.

This truly wonderful collaboration with some of the world's most influential creatives sees unique interpretations of the iconic flip flop brand, which are being auctioned off to raise funds for global charity **Women for Women International**.



Alice Temperley, Aquazzura, Arizona Muse, Charlotte Olympia, DSQUARED2, Manolo Blahnik, Mary Katrantzou, Naomi Campbell, Nicholas Kirkwood, Simone Rocha, Stephen Jones and Swarovski are



amongst the fashion figures to bring bespoke one-off creations for this great cause. Funds raised by the auction of the Havaianas x Women for Women International collection will help Women for Women International to continue their admirable and wonderful journey to keep supporting marginalized women survivors of war. The charity helps women earn and save money, improve health and well-being, influence decisions in their home and community, and connect to networks for support.

These bespoke creations will be auctioned online from 1st July 2017 at www.givergy.com/charity/women-for-women-international and will be on view to the public from the **15th-22nd July in the River Rooms at Somerset House** before the auction officially closes on the 22nd July and the pieces are sent to their new owners.



Aquazurra



Alice Temperley



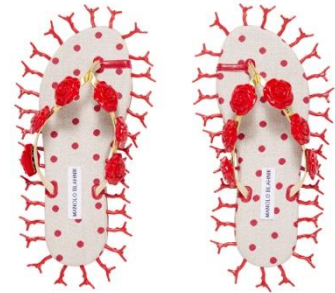
Arizona Muse



Charlotte Olympia



DSQUARED2



Manolo Blahnik





Mary Katrantzou



Naomi Campbell



Nicholas Kirkwood



Simone Rocha



Stephen Jones



Swarovski

For more information about the exhibition and the online fashion auction, please visit www.havaianas.com.

Entry to Somerset House from July 15th-22nd is Free.

ENDS

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About Havaianas

Created in 1962 Havaianas have been bringing Brazilian spirit all around the world through the legendary rubber sole and bright joyful designs.

Havaianas represents comfort, happiness and freedom in the most simple and spontaneous form for everyone's feet.

www.Havaianas.com, @HavaianasEurope #HavaianasMoment

About Women for Women International

Since 1993, [Women for Women International](http://www.womenforwomen.org.uk) has supported over 447,000 of the most socially-excluded women survivors of war in Afghanistan, Bosnia-Herzegovina, Democratic Republic of Congo, Kosovo, Nigeria, Rwanda, South Sudan and Northern Iraq where it recently began to support Yezidi, Syrian and Iraqi women affected by the conflict in the region. Through Women for Women International's 12-month programme, women learn about their rights, as well as key life, vocational and business skills to access livelihoods and break free from trauma and poverty.

With over twenty brutal armed conflicts across the globe and unprecedented levels of violence against women, there's never been a greater need for Women for Women International's work to support women survivors of war. Join the Sisterhood: Watch and share the [#SheInspiresMe](https://www.youtube.com/watch?v=...) film or sponsor a woman through the one-year programme for £22 per month and help change the world one woman at a time.

womenforwomen.org.uk, [facebook.com/WomenforWomenUK](https://www.facebook.com/WomenforWomenUK), [youtube.com/user/womenforwomenuk](https://www.youtube.com/user/womenforwomenuk), @womenforwomenUK

About Maria Kastani

Maria Kastani is a fashion entrepreneur whose commercial vision and creative acumen has resulted in an impressive portfolio of successfully implemented and highly profitable enterprises. With 15 years of experience Kastani has an impeccable eye for unearthing and curating emerging talents and restructuring and positioning designers' brands into profitable companies at the forefront of the competitive luxury sector. She was a partner of Issa London and masterminded the successful and lucrative launch of Havaianas in the UK and Ireland where as sole distributor she was responsible for their high-end placement, marketing and public relations, further positioning the brand on a global platform. Maria Kastani holds ambassadorial roles for beauty brand Apivita and Havaianas.

